

Frank Fiume

BREAKTHROUGH GROWTH FOR ENTREPRENEURS AT EVERY STAGE OF BUSINESS



Starting a business is exhilarating, but building it can be an unrelenting grind when you don't know how to grow your venture! And just when you think you've got it figured out, another curve ball comes flying at you!

As a result of revolutionizing an industry and creating a new sector in franchising nationwide, entrepreneur and author Frank Fiume II admittedly didn't exactly rise to the top—he crawled his way there by learning a great deal about business and life along the way.

After publishing his first business book, *Running with my Head Down*, Frank is honored to share the invaluable lessons—born from both his incredible success and the

many times he fell down—to help entrepreneurs around the country break through the inevitable obstacles at each stage of their business.

Frank is always energized by the opportunity to share his story with a live audience, and he's adept at tailoring his presentations to help specific audiences address the unique issues they face by offering transformative lessons and business insights including:

- **THE 4 STAGES OF BUSINESS GROWTH:** How to get “unstuck” and breakthrough to the next level!
- **THE FUNDAMENTALS OF FRANCHISING:** Determining how and when to franchise your business, preparing for the peaks and valleys along the way.
- **THE ENTREPRENEUR IDENTITY CRISIS:** How to overcome the self-limiting belief that your identity is your business.
- **THE LONELY AT THE TOP SYNDROME:** How to build a solid relationship with your employees without losing your authority; and the secret to overcoming CEO isolation.
- **THE EXECUTIVE BURNOUT PHASE:** Identifying the signs of mental and physical overload and utilizing powerful techniques for restoring life balance.
- **THE AFFLUENZA AFFAIR:** How to recreate the spark in your business in order to feel the same ambition and hunger as you once did.
- **THE CRITICS AND CRISES:** How to handle internal company crisis and external criticism.
- **THE INFLUENCE OF FAMILY AND FRIENDS:** How to deal with a skeptical support network—and what to do when their advice, values, and judgments don't match yours.
- **THE SPIRITUAL AWAKENING:** How to expand your self-awareness through a passionate commitment to personal growth and self-care.
- **AND MORE!**

TO DISCUSS HOW FRANK CAN HELP YOUR AUDIENCE BEST, PLEASE EMAIL FRANK@FRANKFIUME.COM TO EXPLORE A BOOKING.



FRANKFIUME.COM



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FRANK FIUME II is a pioneer in the youth sports industry and the founder of i9 Sports—the nation’s leading franchise of youth leagues and camps. Since 2003, i9 has generated more than \$300 million in sales, with 2 million participants in 900 communities across 30 states nationwide. A native of Queens and graduate of St. John’s University in New York, Fiume now resides in the Tampa Bay area with his wife of 25 years and their two children.

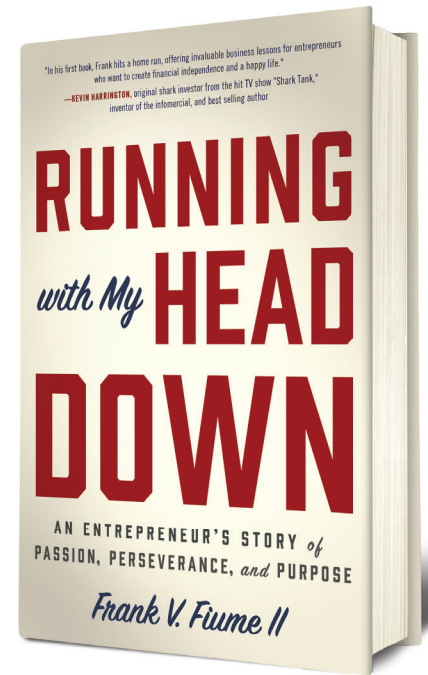
Running with My Head Down is the inspirational story of one man’s search for purpose and meaning, a quest without limitation that ultimately leads to unique business success and personal fulfillment.

Frank was born into a working-class family, surrounded by the unified love of his parents. But in the mid-1970s, the nine-year-old was deeply impacted by his parents’ divorce. Emotional and financial turmoil follow, fueling Frank’s burning passion to discover his direction in life, and with it, certainty and security.

During his difficult school years when Frank was underestimated by teachers, he discovered his love of baseball—not just playing it, but becoming a fanatical student of the game. It became an all-out obsession that he would later turn into a multi-million-dollar franchise sports business by creating his own leagues.

Follow Frank’s journey from his early days after college unhappily working in medical sales to the brilliant stroke of starting an adult softball league—and then to strategically expanding his dream by creating i9 Sports, which becomes the nation’s largest youth sports franchise. After much inner struggle about defining his true purpose in life, Frank ultimately sells his company, having had a startling epiphany.

Through it all, we see how Frank’s purpose finds him again and again. A series of unique people come into his life, including peak performance coach Tony Robbins, who has a profound effect on Frank’s personal development. No matter what obstacles arise, Frank remains laser-focused, always purposely running with his head down.



A no-holds barred rags-to-riches story of finding your purpose and living a life of no regrets.

“In his first book, Frank hits a home run, offering invaluable business lessons for entrepreneurs who want to create financial independence and a happy life.”

—**KEVIN HARRINGTON**, original shark investor from the hit TV show Shark Tank, inventor of the infomercial, and best-selling author



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